



A Data Collection From **POLICYMAP**

Why Do You Need Community-Level SDOH data?

Where people are born, live, work, and age profoundly impacts their health. Organizations like the WHO and the CDC, as well as leading providers, health systems, payors, and pharma companies are incorporating Social Determinants of Health (SDOH) into their research and interventions. Integrating SDOH Data into your workflow can help your organization improve outcomes, reduce inequalities, optimize costs, and gain richer insights.

Integration with Clinical and Claims Data

To acquire a more comprehensive understanding of patient populations, develop targeted interventions, and allocate resources more effectively, researchers, healthcare providers, payors, and other health organizations can integrate our zip code and neighborhood-level SDOH data with clinical and claims data. Our SDOH data empowers organizations to develop predictive analytics, gain insights, and make more informed decisions that transform care and outcomes.

PolicyMap has simplified the collection of Social Determinants of Health (SDOH) data through a comprehensive database of the non-medical factors influencing health outcomes and risks. Find all the data you need, all in one place: comprehensive, interoperable, and standardized.



Life Expectancy
and Mortality



Health and Healthcare
Landscape



Infrastructure and
Built Environment



Community and
Social Context



Food and
Nutrition



Education



Healthy Assets
and Opportunities



Financial
Stability



Environmental
Hazards

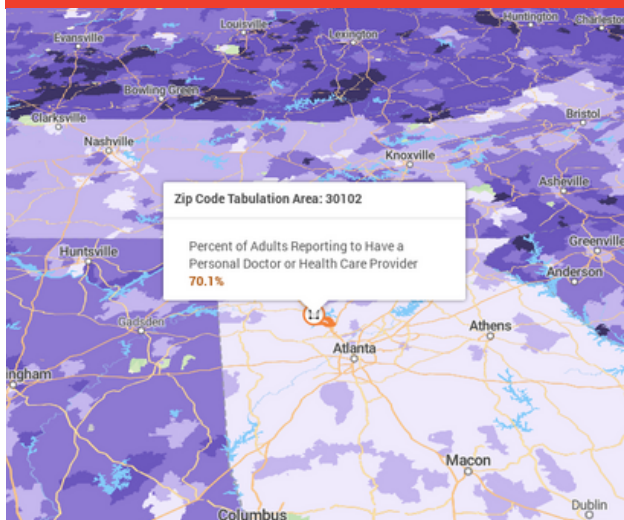
*Wherever possible, our data is disaggregated by race, ethnicity, and age.

150+

PUBLIC AND
PRIVATE SOURCES

75k+

INDICATORS



How Industry Leaders Leverage SDOH Data

- **Hospital systems and health providers** gain a more comprehensive understanding of their patient population, leading to more targeted and personalized care interventions
- **Payors** research markets and consumer needs, identify and address gaps in coverage, manage population health, meet health equity requirements, and enhance care delivery
- **CROs and other pharma organizations** accelerate the recruitment of patients for trials
- **Startups and health tech companies** access data on chronic conditions, quality, affordability, and accessibility to care
- **Foundations and advocacy groups** reduce health disparities, enhance accessibility, and improve affordability
- **Governments** at the federal, state, and local levels support policy-making, as well as ensure the well-being, safety, and resilience of their communities